

The WordNurse

Give your business an injection of 'grammar glamour'...



Imogen Dennis-Newton Dip.CW (Inst.CW), Dip.WW (Inst.L)
Telephone: 07974 003605
Email: imogen@thewordnurse.co.uk
Web: www.thewordnurse.co.uk

The ProofNurse

The proof of the pudding is in the reading....



[The woes of a poor, neglected, and dusty website](#)

IS YOUR WEBSITE EARNING ITS OATS...?

If your website already looks good, well that's great because half the battle's already been won. But does your content really work? Does it do your design justice? And does it convert those all important enquiries into highly prized sales?

If you're blissfully happy and safe in the knowledge that your website's immaculately written, very well cared for, and generating more business than you can cope with, please carry on browsing Google.

But if you have a nagging doubt at the back of your mind that maybe, just maybe, your website's a donkey with very expensive taste and could work a lot harder for its keep, please read on...

How to beat your competitors in 3 seconds flat...

If your website content doesn't capture your readers' attention immediately then you're in trouble. They'll simply go elsewhere.

You have 3 seconds to whet your readers' appetite. Not long, is it. So there's no room for error because your 3 seconds-worth of copy has to:

- a) Grab your reader instantly
- b) Assure them that yes, you really are exactly what they've been searching for
- c) Be fully search engine optimised with all the necessary bells, whistles, and tricks of the trade to ensure your website always reaches 'pole position'.

The economy is slowly making murmurings of recovery. Yet one of the lingering effects of a recession is that consumers are more likely to turn to the internet to sniff out the best available prices, voucher codes, and exclusive offers. So make sure your website can be found. Give your potential customers an irresistible incentive to buy from you... not your competitors. And ensure you stand out from the crowd with hard-hitting, dynamic, and perfectly tailored website content.

Sadly, not enough business-people give their websites the care and attention they so rightfully deserve. But you can... with a little help from The WordNurse website copywriter.

As a creative copywriter and professional proofreader, you will be assured of the best website content money can buy. Furthermore, my words are captivating, alluring, and thought-provoking. And my philosophy is simple... I adore writing and want you to reap huge rewards from my copy.

There's only one thing I love more than writing, it's talking about it. So why not email imogen@thewordnurse.co.uk or give me a call on **07974 003605** for a no-obligation chat.

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